WEDNESDAY, FEBRUARY 23, 2022

7:30pm to 11:00pm at 3NIN€

Located in Rosen Plaza Hotel...

Orlando's premier entertainment venue known for its high energy nightclub vibe Aet your GLOW ON!



SPONSORSHIP OPPORTUNITIES

PLEASE JOIN US AS A CO-SPONSOR

during MBA's

2022 National
Mortgage Servicing
Conference



3NINE

9101 International Dr. Orlando, FL

When it comes to nightlife, nothing quite says fun like a large dance floor and losing yourself to the beat of great music. We are exited to hold our event at Orlando's hip venue that offers a club-like vibe with high-octane ambiance, 2 full-service bars, lots of unique alcoves to network and plenty of "nooks" for branding opportunities throughout the venue.

www.3nineorlando.com



SPONSORSHIP BENEFITS

Included in all sponsorship levels

WE MAKE FUN & MEMORABLE EVENTS HAPPEN SO YOU CAN FOCUS ON YOUR MOST IMPORT JOB

Here's What You Get:

.... YOUR CLIENT!



Venue selection & contract negotiations



Design & printing of marketing materials



Dedicated event web-page & registration



Sponsor signs, name badges & materials



Targeted marketing utilizing our extensive vendor database (online – print – video)



Advertising & Social Media (online -print-video)



Premium liquor/wine /beer & dessert



Entertainment selection & contract negotiations



Onsite staffing & event/budget management



Event attendee list with contact information (when applicable)cc- weekly updates emailed



Announcements during event thanking sponsors



Post- event follow-up & thank you emails

SPONSORSHIP BRANDING EXPOSURE

01

02

03

04

Dedicated Webpage

Custom webpage & registration where sponsor Logos are posted prominently on the page & their Logos' link to their corporate websites

Invitations

"Save The Date" & Final Invitations: will have confirmed sponsor logos prominently displayed on the PDF downloadable invites

Advertising/Marketing

Continuous advertising; before, during, and after the event via email, newsletters, social posts, press releases, etc - to provide consistent brand exposure

Social Media

Social media mentions
leading up to the networking
event and Thank yous with event
photos, post event
(LinkedIn, Facebook, Insta, etc.)

05

Announcements/ Introductions

During the event, we take an opportunity to thank you our sponsors by company name and services/products offered

06

Signage at Conf Hotel

Invitation Signs , to include sponsor logos will be strategically placed at the conference hotel a day or two leading up to the event

07

Signage at venue

Sponsor Signs of varying shaps & sizes will be strategically displayed at the event and your brand will be front & center on-site

08

Video Presentation

A custom video displaying your company logo will be showing on television prompts throughout the event

Click example

WHY WE GOT STARTED

We understand that networking is one of the top reasons attendees go to conferences and other B2B events. We found that many companies may want to offer their clients a unique experience, but may not have the time, resources or money to organize one of their own. With that, Eventview360 was formed so we could collaborate with our industry partners to offer clients exciting experiences, which in turn gives them the face-to-face interactions and branding they're looking for – in a big way!

WHY SPONSOR

Co- sponsoring an EventView360 event, provides your company an exclusive opportunity to build brand awareness. With our strategic branding placement and advertising efforts, we create 100s of impressions for your brand. In addition, the event reaches key audience participants, thus providing the chance to connect one- on- one with executives working for lenders and servicers in the mortgage industry space. Most importantly, it will provide an entertaining and engaging way for your company to "wow" your clients- at a fraction of the cost.

WHY SPONSOR WITH US

Collectively our team offers years of experience in the mortgage backing industry, leveraging key contacts through our vendor relationships. In addition, we've planned 100s of these events so you get to take advantage of our expertise in event planning-from concept to post event follow-up, where we do all the heavy lifting for you. We not only scout out the coolest venues in town, but we offer unique "themed" events to peak client's interest that promotes exciting and interactive networking opportunities.

EVENT PLANNING TIMELINE



4 - 5

Months

IDEATION PHASE

- ldeas. Theme. Goals
- Determine Dates
- Research Venues
- Develop Timeline
- Cost Estimates
- Contact Sponsors

EVENT LAUNCH PHASE

- ☐ Brief Spronsors /Kick-Off calls
- Launch Event Website

Months

Months

- □ Start Marketing/PR Efforts
- □ Send out "Save The Date"
- ☐ Secure & Format Attendee List
- Design Invites, Sponsor Signs & Social Media Ads

"HUSTLING" PHASE

3 Weeks

Tα

Launch

Post

Event

- Printing of Materials
 - □ Finalize F& B Menus & #'s
 - Email Clients Outlook Reminders
 - Network at Conf & Display Signs
 - → Print / Prepare Name Badges
 - □ Venue Set Up & Break Down
 - ☐ Manage Registration Desk
 - Manage Staff & Keep Event Flow

PLANNING & PREP PHASE

- □ Scout & Secure Entertainment
- Venue & Logistics Plan
- Finalize Vendor Contracts
- ☐ Financials & Sponsorship
- □ Develop PR Materials /Timeline
- □ Create Event Website / Reg Page
- Determine Risk & Emergency Plan & Insurance

EVENT MANAGEMENT PHASE

- □ Continue Marketing Efforts
- □ Registration Tracking & Reporting
- ☐ Finalize Setup & AV Requirements
- Develop Sponsorship Video
- Updates Sponsors on Progress
- Purchase Event Props & Decorations
 & Branded Swag & Giveaways
- Send Sponsor Sign Artwork to Printers

POST EVENT PHASE

- □ Thank You Emails
- Launch Thank you Website
 Upload event photos to site
- Acquire Feedback
- ☐ Final Attedee List to Sponsors
- □ Reconcile Invoices & Budget
- Social Posts of Event Success
 - Inventory & Shipments

CONTACT US TODAY!

IF YOU WANT TO BE PART OF THIS "GLOWING" EVENT



Contact: Christina Danovsky



Mobile: Text or Call: (949) 302-6472



Email: Christina@eventview360.com



Another Exclusive Event Created By: eventview360



Thank you and remember ...

"IF YOU'RE NOT NETWORKING, YOU'RE NOT WORKING"

Denis Waitley

